

# Sales & Marketing Management Peer Groups

For Senior Level Executives who focus on sales, marketing and sales management activities.



This type of peer group focuses on revenue generation. Explore improvements to your entire sales process from lead generation to close to customer service. Peer Group member titles include: Vice President of Sales and/or Marketing, Director of Sales and/or Marketing, Sales Manager, and Business Development Manager.

## PEER GROUPS CONSIST OF:

- 12 "Right Fit" members in each group.
- Meet monthly half-day with peer group.
- Peer Group Director to facilitate meetings.

## MEMBERSHIP INCLUDES:

- Assigned to "Right Fit" Peer Group.
- Access to coaching, mentoring and all necessary personal and professional resources.
- Educational Workshops, Symposiums and Events.
- Professional and Social Networking with hundreds of other member companies and resources.

## MEMBER RESULTS AND BENEFITS:

- Become a more effective leader.
- Improve employee and business performance.
- Learn and implement the latest best tools and practices.
- Create new ideas, strategies, solutions and outcomes.
- Define your life purpose and be accountable to it.

## SALES PEER GROUP ACTIVITIES:

Participate in the creation, implementation and sharing of:

- Best sales management tools, strategies and practices.
- Lead generation and marketing strategies.
- Strategies for managing sales people & representatives.
- Pipeline management and forecasting strategies.
- Problem solving solutions.
- Dashboard reporting and accountability measures.
- Self & other performance profile evaluations.
- Management exercises and benchmarking.
- Outside resources & services effectiveness.

## SALES PEER GROUP MEMBERSHIP FEES:

Payable semi-annually

- Current Promotional Discount:  
\$300 per month

[Click Here to Contact an Allied Executives Representative](#)

**Uniting Business Owners For Professional Growth Through Peer Groups And Educational Workshops**

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