

Sales Leader Peer Groups



Who is this Peer Group for?

For individuals accountable for leading salespeople to gain, grow, and keep profitable customer relationships.

The focus of the peer group is on being a more effective sales leader. Work collaboratively with other sales leaders to solve problems, improve your team's sales productivity, and grow your market share. Peer Group Member titles include: Vice President of Sales, Director of Sales, Sales/Business Development Manager, and the like.

The Peer Group:

- Consists of 10-12 "right-fit" members.
- Meets each month, for 3 hours.
- Is facilitated by an Allied Executive's Peer Group Director

Membership in the Peer Group includes:

- Being assigned to a "right-fit" group.
- Access to direct coaching and professional resources.
- Executive education workshops.
- Professional networking with hundreds of other member companies and personnel.

Member outcomes

- Become a more effective leader.
- Improve team and employee performance.
- Learn and implement best practices and tools.
- Create new ideas, strategies, solutions, and outcomes.
- Achieve your team sales growth targets.

Membership Investment

[Please click here to complete the Membership Application and be contacted by an Allied Executives Team Member.](#)

Participate in the creation, implementation, and sharing of:

- Discuss and learn how to recruit, hire, train, manage, and coach your team to be successful and accountable.
- Share in sales management best practices used by non-competing peers, and further develop your sales leadership skills.
- Help fellow members tackle real-time issues and make better decisions.
- Uncover and discover ideas that have already been implemented by others.
- Become a better sales manager and increase sales performance. Invest in yourself to enjoy more success, wealth, and fulfillment.
- Get re-motivated and energized.
- Regularly interact with partners that elevate and stretch you and your business.

[Interested in becoming an Allied Executives Member? Click here to complete our Membership Application.](#)