



ABOUT **ALLIED EXECUTIVES**

Allied Executives is a local, Twin Cities, business consulting and executive development organization. It is a powerful community and resource for business owners, CEOs, and key executives. We help business leaders gain the insights they need to meet their toughest challenges and objectives through objective, experience-based guidance. Members have access to a “right-fit” confidential peer advisory group, educational workshops, world-class networking, and just in time one-on-one coaching. As a result, our members achieve more clarity and focus as a leader, build more valuable businesses, and shorten their time-frame to personal and professional breakthroughs along the way.

ALLIED EXECUTIVES TEAM

John P. Palen - Founder & CEO

Kurt Theriault - President

Judy Schaefer - Chief Operating Officer

Denise Byers - Peer Group Director

Tom Fafinski - Peer Group Director

Kathy Hollenhorst - Peer Group Director

Tim Keran - Peer Group Director

Mimi Palen-Clare - Peer Group Director

Tom Vettel - Peer Group Director

Mike Vinje - Peer Group Director

“ I make my monthly peer group a priority because of the impact it has on me personally and on my company’s bottom line. ”

- Karin Gessner, **Radia**

NUMBERS TALK



165+ Members



17 Peer Groups



24 Years in Business



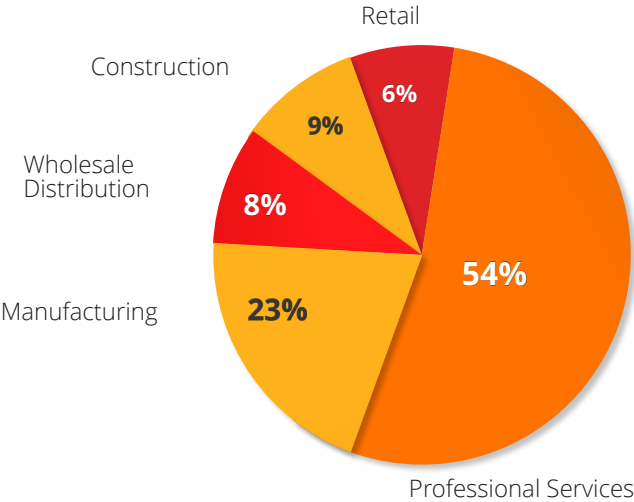
5 Star Google Rating

Allied Executives Peer Program

Program	Business Owners & CEOs Program	Key Executives Program	Sales Leader Program
Member Description	Business Owner/ President/CEO	C-Level, Functional Leaders	Sales Leadership Role
Revenue	\$2M+	\$5M+	Not a factor
Peer Meeting Frequency	Monthly, 3-hours	Monthly, 3-hours	Monthly, 3-hours
Educational Workshops	2-3 in-person; multiple online per year	2-3 in-person; multiple online per year	2-3 in-person; multiple online per year
One-on-One Coaching	Quarterly	Quarterly	Quarterly
Member Dues	\$650-\$1150/month (based on revenue)	\$650-\$1150/month (based on revenue)	\$650-\$1150/month (based on revenue)

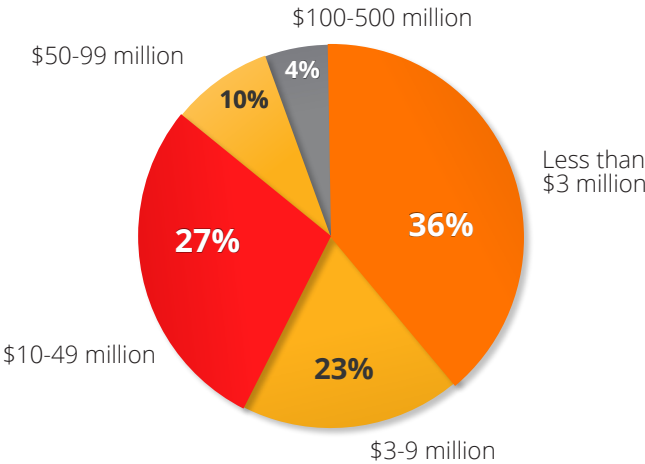
Member Industries

Our members represent nearly every industry.



Sales Revenue

For members companies.



“As the CEO of a company it’s very lonely at the top, and it’s helpful to share what’s going on in your business within a safe environment of peers who really care about you.”

– Heide Olson,
Accountinuity / Veracity Pros

Number of Employees

