Fact Sheet

AlliedExecutives



NUMBERS TALK

- **185+ Members**
- **18 Peer Groups**
- **26 Years in Business**
- **5 Star Google Rating**

ABOUT ALLIED EXECUTIVES

Allied Executives is a local, Twin Cities, business consulting and executive development organization. It is a powerful community and resource for business owners, CEOs, and key executives. We help business leaders gain the insights they need to meet their toughest challenges and objectives through objective, experience-based guidance. Members have access to a "right-fit" confidential peer advisory group, educational workshops, world-class networking, and just in time one-on-one coaching. As a result, our members achieve more clarity and focus as a leader, build more valuable businesses, and shorten their time-frame to personal and professional breakthroughs along the way.

ALLIED EXECUTIVES TEAM

John P. Palen - Founder & CEO
Kurt Theriault - President
Judy Schaefer - Chief Operating Officer
Glen Dall - Peer Group Director
Tom Fafinski - Peer Group Director
John Groves - Peer Group Director
Kathy Hollenhorst - Peer Group Director
Tim Keran - Peer Group Director
Steve Mura - Peer Group Director
Mimi Palen-Clare - Peer Group Director
Mike Vinje - Peer Group Director

> "I make my monthly peer group a priority because of the impact it has on me personally and on my company's bottom line."
>
> - Karin Gessner, **Radia**

Fact Sheet

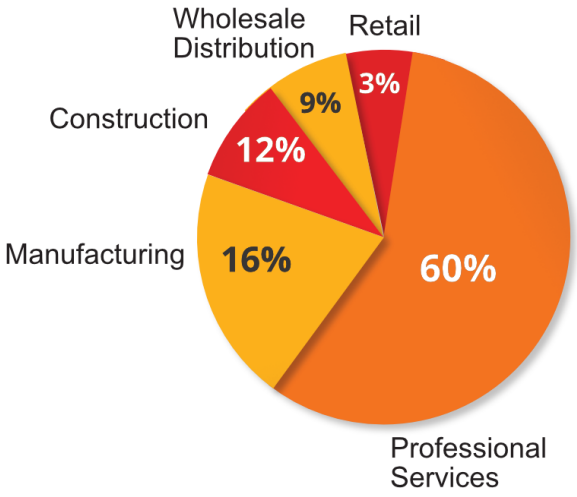
AlliedExecutives

Allied Executives Peer Program

Program	Business Owners & CEOs Program	Key Executives Program	Sales Leader Program
Member Description	Business Owner/ President/CEO	C-Level, Functional Leaders	Sales Leadership Role
Revenue	$2M+	$5M+	Not a factor
Peer Meeting Frequency	Monthly, 3-hours	Monthly, 3-hours	Monthly, 3-hours
Educational Workshops	2-3 in-person; multiple online per year	2-3 in-person; multiple online per year	2-3 in-person; multiple online per year
One-on-One Coaching	Quarterly	Quarterly	Quarterly
Member Dues	$750-$1250/month (based on revenue)	$750-$1250/month (based on revenue)	$750-$1250/month (based on revenue)

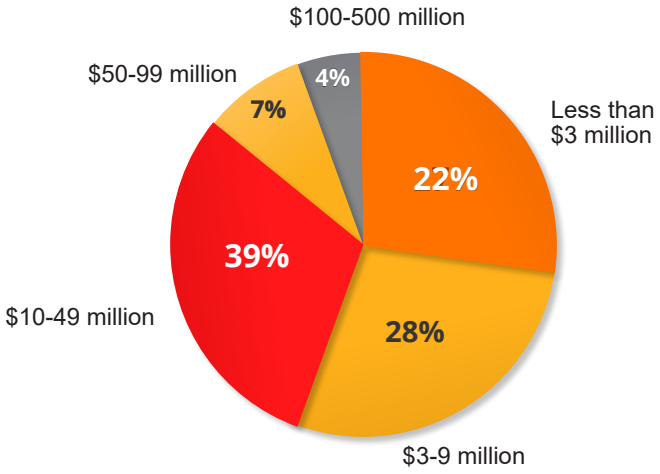
Member Industries

Our members represent nearly every industry.

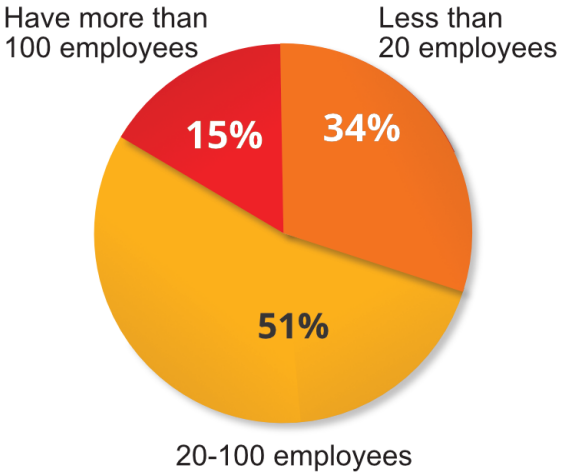


Sales Revenue

For members companies.



Number of Employees



"I feel like I have the benefit of a business coach, the support of a peer group and the bonus of continuing business education."

– Derek Sussner
Sussner