



# SALES LEADER PEER GROUP

## Is this peer group for you?

Are you responsible for leading a team of salespeople to gain, grow, and keep profitable customer relationships?

The focus of the peer group is on being a more effective sales leader. Work collaboratively with other sales leaders to solve problems, improve your team's sales productivity, and grow your market share.

## What is a peer group?

A Sales Leader peer group consists of 12 "right fit" members who meet once a month for 3 hours collaboratively working through problems, sharing best practices and strategies to increase sales.

You can expect to get/give feedback, be challenged, be held accountable, be affirmed and ensure results.

## Why join?

Most leaders know what to do, but often wish they had someone with experience who can help them when they have questions.

Avoid wasted time, risk and the costly mistakes caused by a lack of awareness, understanding or experience and instead, access the collective expertise within a trusted, local community of your peers.

**EDUCATIONAL WORKSHOPS | WORLD-CLASS NETWORKING**



**HOW WILL YOU  
BENEFIT FROM A  
PEER GROUP?**

**BECOME A  
MORE EFFECTIVE  
SALES LEADER**

**QUICKLY SOLVE  
DIFFICULT SALES  
CHALLENGES**

**IMPROVE YOUR  
TEAM'S SALES  
PERFORMANCE**

**ACHIEVE YOUR  
SALES TARGETS**

## HOW TO JOIN

**1**

**Apply for Membership**

**2**

**Experience "Right Fit"  
Peer Group**

**3**

**Join the community**