



OWNER, CEO & PRESIDENT High-Performance Peer Groups

Who is this type of peer group for?

For #1's and #2's (typically Owners, CEOs, Presidents, Partners) of companies with 20 or more employees, who are directly responsible for the strategic decision-making and operations of the business – and who want to learn and grow as individuals.

The focus of the peer group is on being a more effective leader, making more informed decisions, creating a healthy culture, balancing profit with growth, and ultimately increasing your company's value.

What is a high-performance peer group?

A high-performance peer group is made up of 12 carefully selected members convening monthly for a 3 hour, professionally facilitated session. Selection is based on core traits, individual experience, and business growth stage to ensure relevance.

Members collaborate on fostering healthy cultures, improving operations and performance, while balancing profit and growth and enhancing company value.

Participation involves feedback exchange, being challenged, accountability, affirmation, and achieving results.

Why join?

Being an owner or top executive in a company can be isolating, lacking support for critical decisions. Collaborating with peers who share similar experiences can provide valuable assistance and reassurance.

Avoid costly mistakes by tapping into the collective expertise of a trusted local community, reducing risks, and increasing awareness.

PEER GROUPS | EDUCATION | CURATED NETWORKING EXPERIENCES



**MAKE INFORMED
DECISIONS**

**ENHANCE
COMPANY
VALUE**

**AVOID COSTLY
MISTAKES**

REDUCE RISKS

LEARN & GROW

BE CHALLENGED

HOW TO GET INVOLVED

- 1 Request to Join**
- 2 Experience a
“Right Fit” Group**
- 3 Become Part
of the Community**