



SALES LEADERSHIP

High-Performance Peer Groups

Who is this type of peer group for?

For individuals responsible for leading a team of salespeople to gain, grow, and keep profitable customer relationships.

Overall, our Sales Leadership Peer Group offers a supportive and collaborative environment for sales leaders to enhance their skills, expand their network, and drive professional growth and success.

What is a high-performance peer group?

A high-performance peer group is made up of 12 carefully selected members convening monthly for a 3-hour, professionally facilitated session. Selection is based on core traits, individual experience, and business growth stage to ensure relevance.

The group provides a supportive environment where members can share challenges, exchange ideas, and collaborate on solutions, helping to overcome revenue-generation obstacles and drive success.

Participation involves feedback exchange, continuous learning, open communication, sharing clear goals, accountability, affirmation, and achieving results.

Why join?

Being a sales leader member is a lonely proposition. Being the only function in the business with a live, daily scoreboard that everyone counts on comes with high expectations and stress.

Collaborating with peers will provide just-in-time valuable assistance, access to resources, boost confidence and resilience, foster learning from diverse perspectives, and help you quickly solve difficult sales and sales team challenges.

PEER GROUPS | EDUCATION | CURATED NETWORK EXPERIENCES



AlliedExecutives

MAKE BETTER
DECISIONS

BECOME A MORE
EFFECTIVE
SALES LEADER

IMPROVE SALES
PERFORMANCE

LEARN & IMPLEMENT
BEST PRACTICES

GAIN NEW
PERSPECTIVES
& IDEAS

GROW YOUR
NETWORK

HOW TO GET INVOLVED

- 1 Request to Join
- 2 Experience a "Right-Fit" Group
- 3 Become Part of the Community